

# Insights from recent Viennese research dementia studies

## Vienna Social Fund

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# Dementia studies

## Part A: Research study

Overview of proven national strategies and measures in Europe for dealing with dementia and experiences in implementing measures as a supporting knowledge base for the implementation of the Vienna Dementia Strategy.

## Part B: Qualitative study

Identifying the problems and needs of people with dementia and their caregiving relatives and obstacles to using the services in the existing system.

## Part C: Quantitative study

Representative online survey for the population in Vienna (aged 18+) on social knowledge and perception of dementia and the concept of dementia as well as information and support offers.

# Research study

Carried out by **Centre for Social Innovation**

# Research study

## Best-Practice-Research



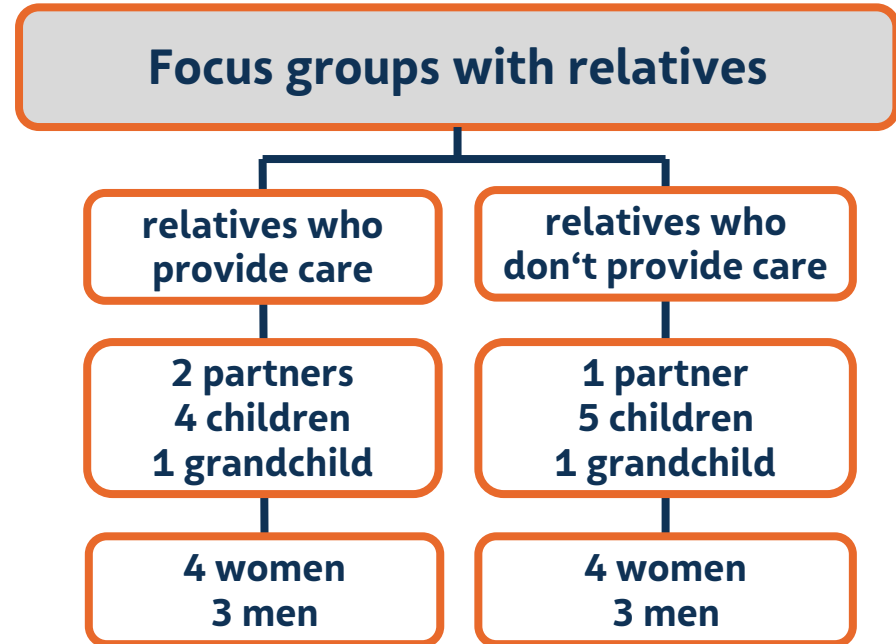
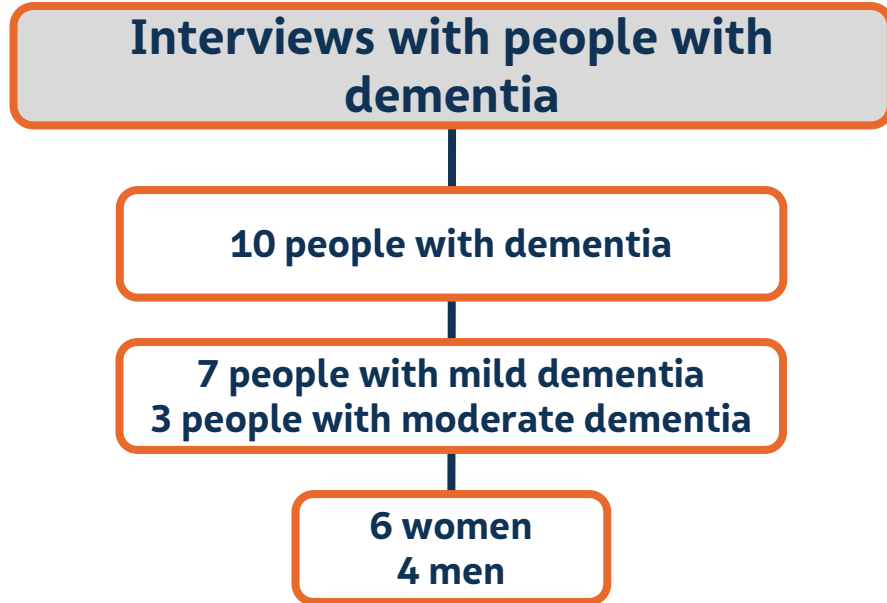
# Insights of Best-Practice-Research

Cities	Best-Practice
Hamburg	<ul style="list-style-type: none"><li>• Annual open forum to exchange ideas</li><li>• Experts group to work on the topics</li></ul>
Oslo	<ul style="list-style-type: none"><li>• Free transportation for older people</li><li>• New living space Care+ nursing homes</li><li>• Podcasts and supporting apps</li></ul>
Glasgow	<ul style="list-style-type: none"><li>• Herbert Protocol – personal and health data</li><li>• Tech clinic</li><li>• Link workers</li></ul>
Manchester	<ul style="list-style-type: none"><li>• 67 % of people with dementia have a diagnosis</li><li>• Delirium brochures</li></ul>

# Qualitative study

Carried out by **Makam Research**

# Qualitative study



# Insights of qualitative study

## People with dementia

- **Accepting the diagnosis is not easy**
- **Society's treatment of dementia as a lack of empathy**
- **„polite disinterest“ from other people**
- **Loneliness as a key issue**
- **Everyday life requires a healthy cognitive level**
- **Support services such as day centres for seniors are well known and popular**

## Relatives

- **More awareness in society**
- **Destigmatization with positive portrayals in media and through health education**
- **Adaptation of own lives**
- **Day centres for seniors as great relief**
- **Need for training opportunities**



# Quantitative study

Carried out by **Austrian Gallup Institute**

# Quantitative study

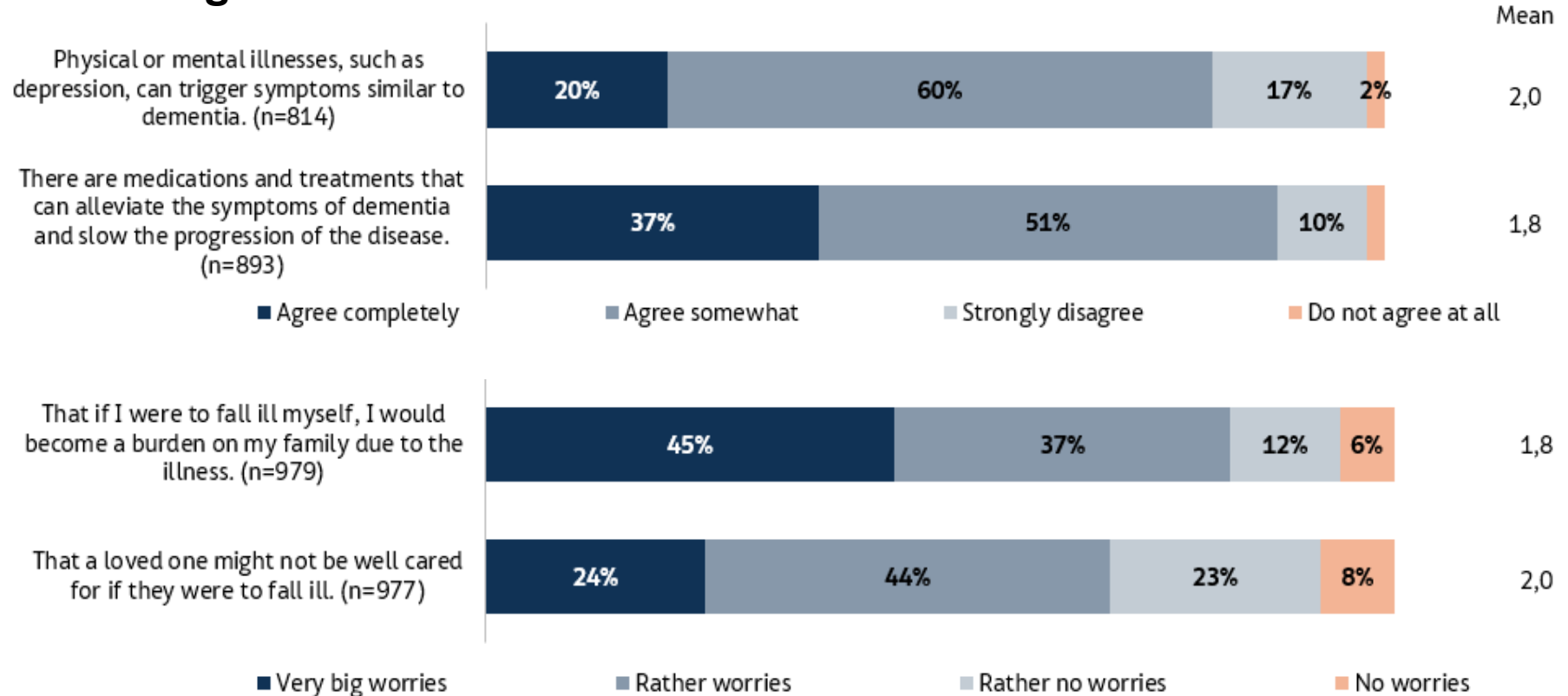
Conducting a representative survey on dementia issues people aged 18+ in Vienna

1,000 people representing the Viennese population 18+

- Knowledge and concern about dementia
  - Contact with people with dementia
  - Associations with the word “dementia”
    - Knowledge about support services
- Attitude towards people with dementia and aging
  - Care wishes

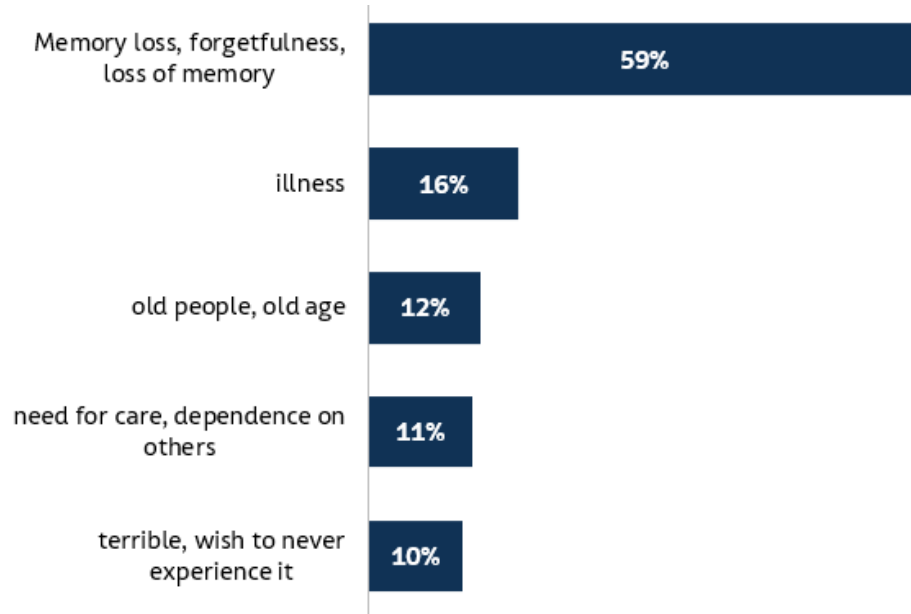
# Insights of quantitative study

## Knowledge and concern about dementia



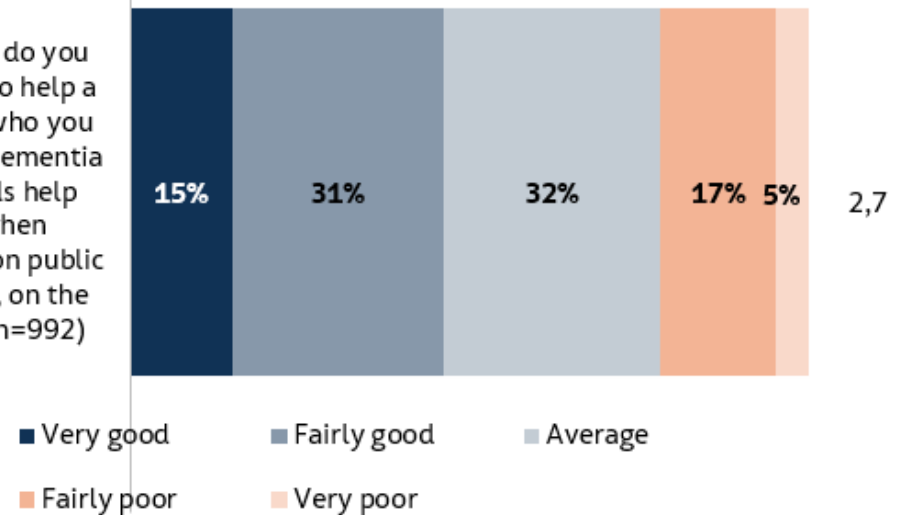
# Insights of quantitative study

## Spontaneous association with dementia (TOP 5 mentions; n=984)



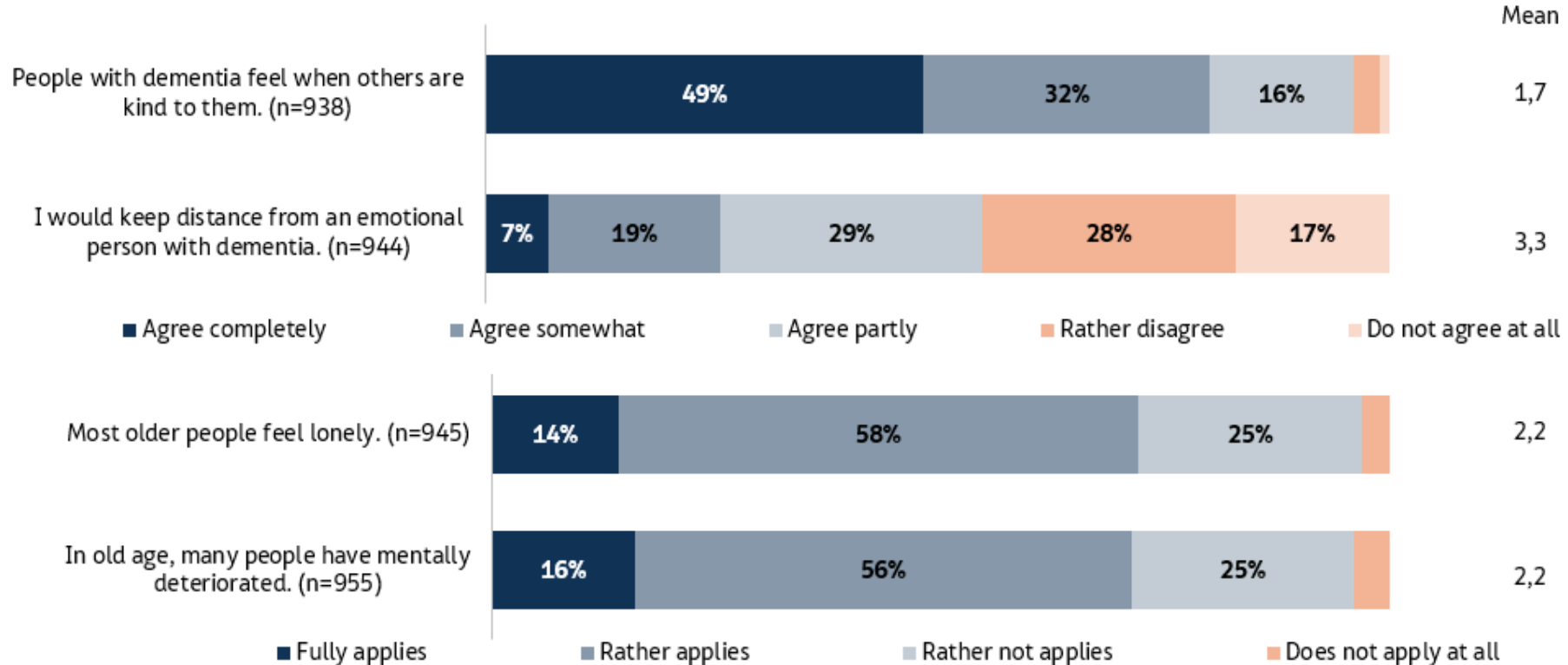
## Assistance for strangers with dementia

How well do you feel able to help a stranger who you think has dementia and needs help (e.g. when shopping, on public transport, on the street)? (n=992)



# Insights of quantitative study

## Attitude towards people with dementia and aging



## **Conclusion and further insights**

# Conclusion

- Dementia is a problem that affects everyone
- Cities can and should learn from each other
  
- 45 % of people in quantitative study say, they would not keep distance from an emotional person with dementia
- 46 % would feel able to help a stranger with dementia in need
- **BUT:** Opposite is daily experience for many people with dementia (qualitative study)
- Feel excluded from other people and society
  
- Not only worried about the illness, but social environment
  - If ill themselves, they don't want to be a burden
  - If a loved one falls ill, they worry about their care

## Further insights into the studies

If you are interested in further details of the studies, feel free to scan the following QR-Code to get access to factsheets about these studies.

If you are interested in even more details, please do not hesitate to send an e-mail to: [befragung@fsw.at](mailto:befragung@fsw.at)





# Fördert. Stärkt. Wirkt.